



AP—access to high quality carbon offsets for  
individuals and corporations via our own  
community-driven projects



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# Where are we coming from?



## The power of water

Water is at the start of all life and human cycles. We contribute with the experience of having dug 125 water wells fostering education, health, food and security.



11/8/23

## Transactional mobility tech

We contribute with the experience of having launched the largest Connected Car service in Europe, with the outmost standards of security, reliability and performance.



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# Our vision to reduce Global Warming



Offzt aims to offer easy-to-access and trustable carbon offsets for all

**We are concerned about “Greenwashing” -**

Corporates signing for net zero pledges need effectively execute GHGs reduction plans across their entire supply chain, and compensate the reminder with trustable carbon offset sources, avoiding massive unqualified carbon credits buy-outs.

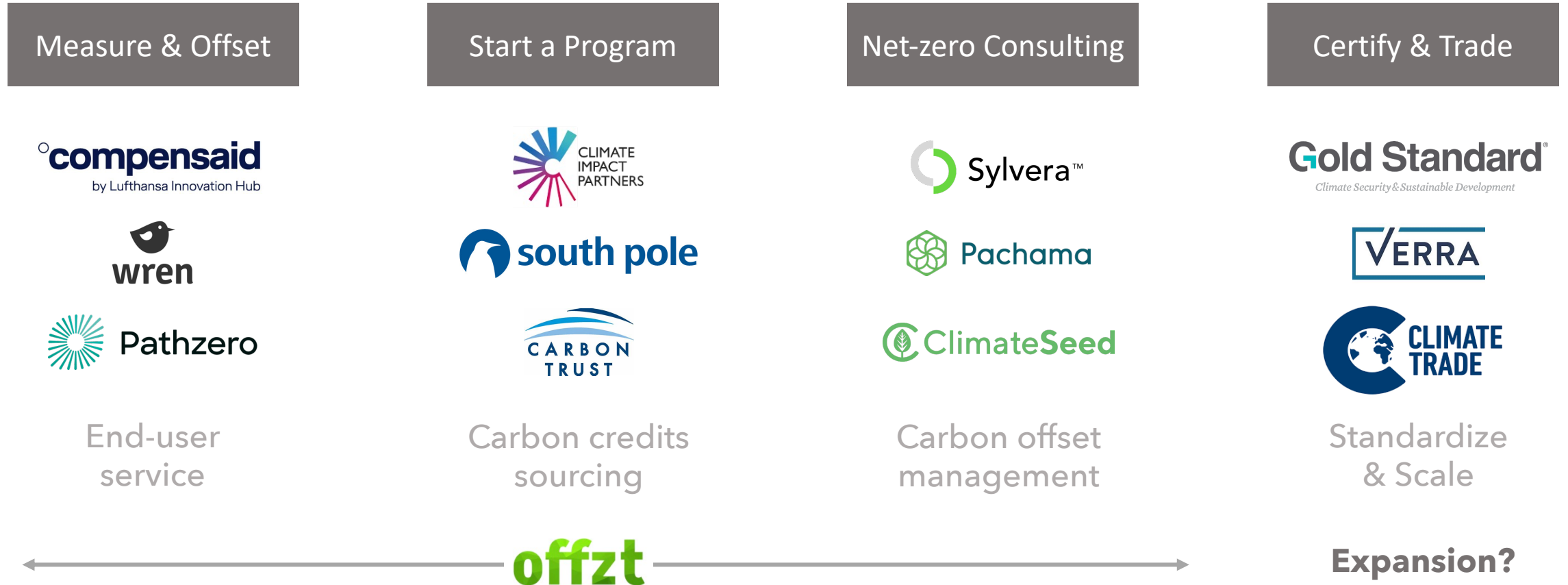
**We endorse and apply the ARFCOR™ -**

Afforestation/Reforestation Carbon Offset Rating to certify the quality of our carbon offsets.

**We believe that all citizens should be able to access high quality carbon offsets** for their daily (digital) lives.



# Contributing to a growing market



Non-exhaustive company list, for representative purposes only

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# Sustainable farming and foresting



## High quality carbon offsets are created from new local initiatives

Offzt initiatives are based on **solid and trustable relationships with local governments** leveraging the proven track record of the NGO ADS in Ethiopia.

We reach agreements with local landlords of barren lands and local governments for communal lands in underdeveloped countries to get their full commitment and **achieve effective reforestations and afforestations combined with local food production.**

Aligning environmental and local development interests on a case-by-case basis **maximizes the achievement of SDGs and the long-term survival** of the project.



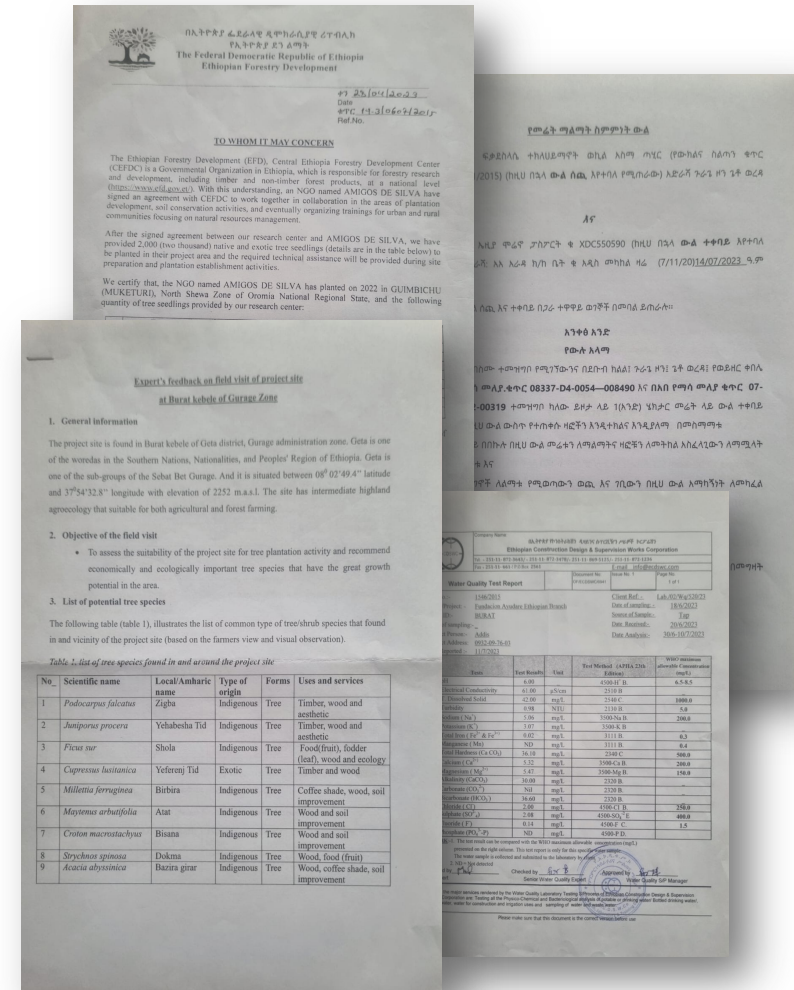
# Building local foundations



## Sustainable governance for carbon offsetting and agroforestry

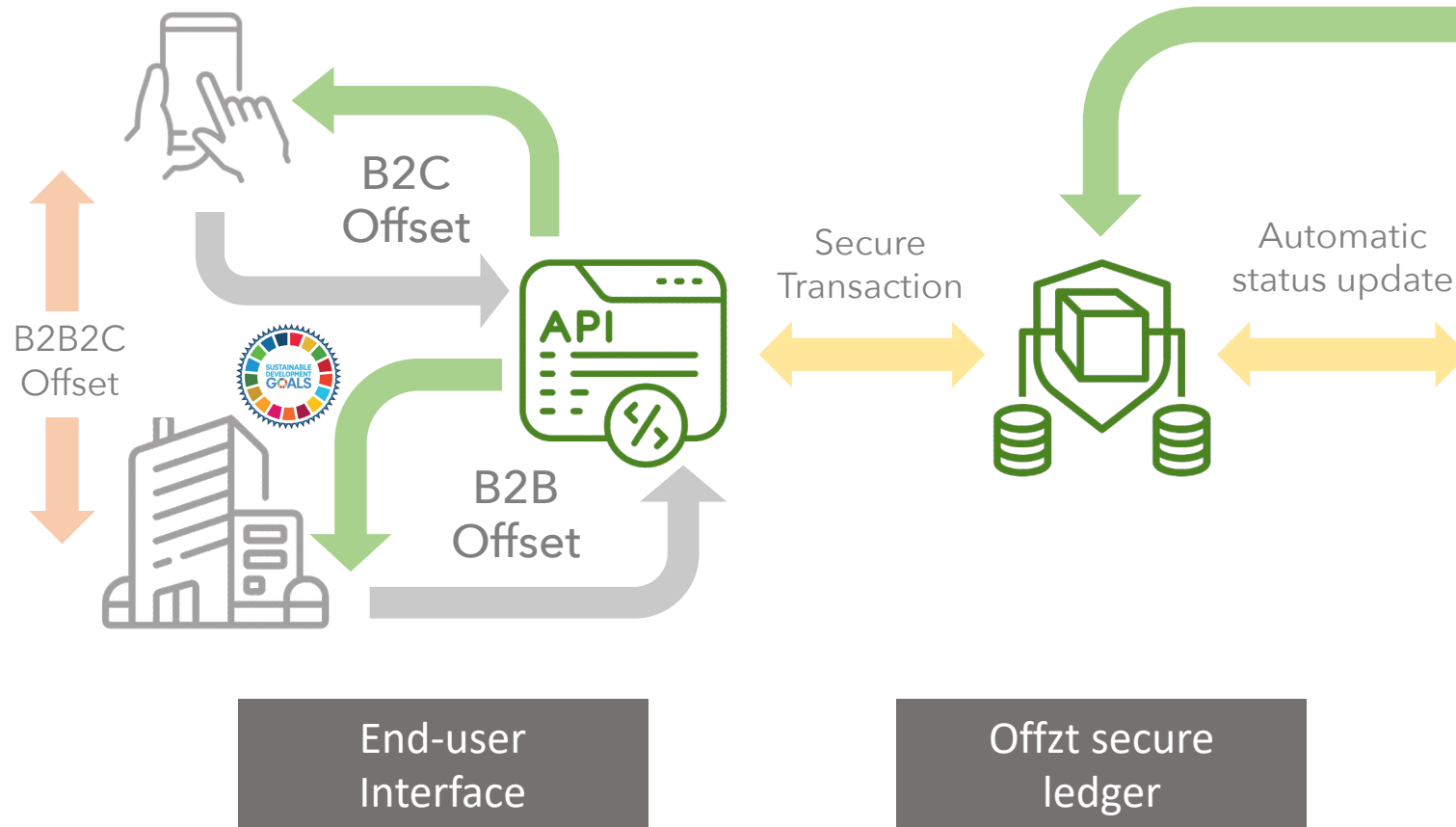
To take good care of the product life-cycle in its entirety we work on-site to witness and deliver:

- Fertility and PH assessment on each soil
- Contract negotiation with landlords/communities
- High percentage of local vs. foreign species
- Equivalent CO2 tons absorption capacity certified by local forestry conservation authorities



# API access to high quality offsets

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Sustainable agroforestry  
economic development

Carbon credits  
sourcing



# Targeting a broad market range



## Bulk (B2B) vs. Transactional (B2C) offsetting approaches

We are ultimately aiming to industries potentially generating a large volume of transactions from their customer base with a relatively small amount of carbon offsets per transaction, e.g.

- Hospitality
- Fashion & clothing
- Tourism
- Urban mobility (Low Emissions Zones)
- Transportation of people and goods



# Minimum Viable Product (MVP)



## Fully operational pilot in Ethiopia to validate Offzt business model

30-year term deal closed with a local landlord to generate carbon offset rights over a 1-hectare plot in Gurage zone

- Carried out fertility and PH assessments approved by the Ethiopian government
- Acquisition and planting of 2,100 trees including >70% native species in the mix (Ethiopian Forestry Dev.)
- Active supervision and maintenance by local employees in exchange for 50% agroforest benefits
- 2.500 Ha available for growth
- AAA+ ARFCOR™ top quality offsets exclusive for Offzt, estimating 721 eq. CO2 tons absorption over 30 years



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